

# Flux + KuCoin Marketing Campaign Proposal

## Event period

Round 1: 26 April - 3 May  
Round 2: 7 May - 14 May  
Round 3: 17 May - 24 May  
Round 4: 26 May - 2 Jun

## Event Rules

Participants must have an active KuCoin account in good standing.

## Event Objectives

1. Create a decent influence of Flux on KuCoin platform, gather sufficient attention from all the traders.
2. Attract users to deposit FLUX to KuCoin, and encourage them to trade FLUX, improving the trading volume on KuCoin, and relatively increase the token price.

## Rewards Allocation Plan

Total rewards budget: 1,000,000 FLUX

Round 1 (100,000 FLUX in total)	Trading Competition	80,000 FLUX
	Participation Rewards	20,000 FLUX
Round 2 (200,000 FLUX in total)	Net Buying Competition	150,000 FLUX
	Participation Rewards	50,000 FLUX
Round 3 (300,000 FLUX in total)	Net Deposit Competition	100,000 FLUX
	Trading Competition	150,000 FLUX
	Participation Rewards	50,000 FLUX
Round 4 (400,000 FLUX in total)	Trading Competition	100,000 FLUX
	Net Buying Competition	250,000 FLUX
	Participation Rewards	50,000 FLUX

## Activities (ROUND 1) - 26 April - 3 May

### 1. Trading Competition, Win a share of 80,000 FLUX!

During the campaign period, the top 20 users with the highest trading volume (buys + sells) of the FLUX on KuCoin will share a prize pool of 80,000 FLUX!

The rewards will be distributed as follows:

Top 1	5,000 FLUX
Top 2	4,700 FLUX
Top 3	4,300 FLUX
Top 4-10	4,000 FLUX EACH
Top 11-20	3,800 FLUX EACH

**2. Participation Rewards: Win a Share of 20,000 FLUX Prize Pool!**

Users who have a trading volume that reaches 1,500 FLUX or more, pass KYC1 and add the FLUX/USDT trading pair to their Favorite List, will evenly split the 20,000 FLUX prize pool.

**Activities (ROUND 2) - 7 May - 14 May**

**1. Net Buying Competition, Win a share of 150,000 FLUX!**

During the campaign period, the top 30 users with the highest net buying volume (buys - sells - withdrawals) of the FLUX trading pair on KuCoin will share a prize pool of 150,000 FLUX!

The rewards will be distributed as follows:

Top 1	10,000 FLUX
Top 2	9,000 FLUX
Top 3	7,500 FLUX
Top 4-10	5,500 FLUX EACH
Top 11-20	4,500 FLUX EACH
Top 21-30	4,000 FLUX EACH

**2. Double Participation Rewards: Win a Share of 50,000 FLUX Prize Pool!**

- a. Users who have a net buying volume that reaches 1,000 FLUX or more will evenly split 20,000 FLUX prize pool.
- b. Users who have a net buying volume that reaches 2,000 FLUX or more, pass KYC1 and add the FLUX/ETH trading pair to their Favorite List, will evenly split the 30,000 FLUX prize pool.

*\*If the user meets the above two requirements, they can enjoy double rewards.*

## Activities (ROUND 3) - 17 May - 24 May

### 1. Net Deposit Competition, Win a share of 100,000 FLUX!

During the campaign period, the top 20 users with the highest net deposit volume (deposits - withdrawals) of the FLUX on KuCoin will share a prize pool of 100,000 FLUX!

The rewards will be distributed as follows:

Top 1	10,000 FLUX
Top 2	9,000 FLUX
Top 3	6,000 FLUX
Top 4-10	5,000 FLUX EACH
Top 11-20	4,000 FLUX EACH

### 2. Trading Competition, Win a share of 150,000 FLUX!

During the campaign period, the top 30 users with the highest trading volume (buys + sells) of the FLUX/ETH trading pair on KuCoin will share a prize pool of 150,000 FLUX!

The rewards will be distributed as follows:

Top 1	10,000 FLUX
Top 2	9,000 FLUX
Top 3	7,500 FLUX
Top 4-10	5,500 FLUX EACH
Top 11-20	4,500 FLUX EACH
Top 21-30	4,000 FLUX EACH

### 3. Participation Rewards: Win a Share of 50,000 FLUX Prize Pool!

Users who have a net buying volume that reaches 3,000 FLUX or more, pass KYC1 and add the FLUX/USDT trading pair to their Favorite List, will evenly split the 30,000 FLUX prize pool.

## Activities (ROUND 4) - 26 May - 2 Jun

### 1. Trading Competition & Net Buying Competition: Win a Share of 95,000 FLUX Prize Pool!

The top 20 accounts with the highest trading volume (buys + sells) of FLUX or the highest net buying volume (buys - sells - withdrawals) of FLUX on KuCoin will win a share of 95,000 FLUX!

The reward distribute as follows:

Rank	Rewards for Trading (100,000 FLUX)	Rewards for NetBuying (250,000 FLUX)
Top 1	10,000 FLUX	20,000 FLUX
Top 2	9,000 FLUX	16,000 FLUX
Top 3	6,000 FLUX	14,000 FLUX
Top 4 -10	5,000 FLUX each	10,000 FLUX each
Top 11-20	4,000 FLUX each	8,000 FLUX each

### 3. Double Participation Rewards: Win a Share of 50,000 FLUX Prize Pool!

- a. Users who have a trading volume that reaches 3,000 FLUX or more, pass KYC1 and add the FLUX/USDT trading pair to their Favorite List, will evenly split the 20,000 FLUX prize pool.
- b. Users who have a net buying volume that reaches 2,000 FLUX or more, pass KYC1 and add the FLUX/USDT trading pair to their Favorite List, will evenly split the 30,000 FLUX prize pool.

## Reward Distribution

Rewards will be distributed within two weeks after the competition ends: all prizes will be distributed all at once. The prize will be distributed automatically to users' KuCoin main account.